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CRUX strengthens specialist Asian equities team ahead of regional launch

CRUX Asset Management Ltd. (“CRUX”), the active equity investment manager, has added to its specialist Asian equities investment team with the appointments of research analysts Ishaan Bhatia and Ryan Soh. The analysts supported Ewan Markson-Brown, the Citywire AAA-rated ex-Baillie Gifford Asia investment manager recently appointed at CRUX, for a number of years as outsourced Asian experts. Ewan will lead the firm’s expansion into Asia with the launch of two new equity strategies in September.

Specialising in evaluating public and private stage growth opportunities in India and Greater China & South East Asia respectively, Ishaan and Ryan both worked with Ewan on the Baillie Gifford Pacific Fund and the Pacific Horizon Investment Trust, which both ranked in the top decile for one-, three- and five-year performance in its sector*. Ishaan, who is based in Mumbai, previously worked at a range of asset managers including Aravt Global, Arisaig Partners and J.P. Morgan. Ryan has also worked at Mobius Capital Partners, Smartkarma, and Blackfriars Asset Management.

Karen Zachary, CEO at CRUX, said: “Ahead of our launch into the region, we continue to build on our highly experienced team with quality hires with specialist knowledge and experience in creating investor value from Asia markets. Ishaan and Ryan have demonstrated a strong track record in identifying high-conviction opportunities in Asia through an intimate knowledge of their markets, which will help CRUX tremendously as we build a regional strategy that will deliver long-term positive returns for our global investor base.”

At CRUX, Ishaan and Ryan will join the investment team to support Ewan in launching the firm’s expansion into Asia with two new equity strategies. Focused on Asia ex-Japan and China, the actively managed, long-term focused regional UCITS funds will seek to identify and exploit pricing inefficiencies in growth companies and capitalise on applying CRUX’s regional active equity expertise to deliver strong investment returns from Asian equities.

Zachary added: “We will continue to seek opportunities to add to our specialist investment team to work alongside Ewan, and look forward to announcing further hires that will complement the exemplary abilities and track record of our Asia investment team.”

*Source: [Citywire Baillie Gifford Pacific Fund](#)

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Notes to Editors:

CRUX Asset Management (“CRUX”) is an active equity investment manager with £1.7bn AUM. Established in 2014, the firm’s three core equity teams focus on Europe, the UK and Asia to deliver outstanding investment performance through bottom-up, high-conviction stock selection. Each team uses proven valuation methodologies and has intimate knowledge of long-term capital growth opportunities in the specific geographies where they invest. The fund managers align investment aims with those of their global clients by investing meaningful amounts of their own assets in CRUX funds and owning equity in the company. www.cruxam.com